



Corporate Sponsorship 2019

As one of the Hudson Valley's preeminent cultural institutions, HVSF offers unparalleled promotional and corporate hospitality benefits to suit your business's social impact goals and desired audience reach. Of our **35,000+** annual audience members, **56%** have attended the Festival for five or more years and **47% have household incomes of over \$100,000**. Generally based along the east side of the Hudson, the majority of our audience extends from Columbia County all the way to Brooklyn. **49%** of all ticket buyers reside in Dutchess, Putnam, and Westchester Counties. On the other side of the river, **16%** of ticket buyers spread as far west as Rockland, Orange, and Bergen (NJ).

		\$5,000	\$10,000	\$25,000	\$35,000	\$50,000	
Tickets	Complimentary house seats in great locations, may be used for any performance.	x4	x6	x6	x6	x6	
Program	4-Color advertisement in Summer Program Book. 35k reach.	QTR PG	HALF PG	FULL PG	FULL, PRIME PLACEMENT	FULL, PRIME PLACEMENT	
Gala	Tickets to join elected officials, VIPs, artists, others at the Annual Summer Gala.		x2	x2	x6	x12 CO-CHAIR	
Email Ads	Featured sponsor ads in weekly emails with graphic, 50 words, link. 30k reach.		x1	x2	x3	x3	
Email	Sponsor logo in weekly email footer. 30k reach, 25 weeks.			●	●	●	
Website	Full-season sponsor logo in website footer, all pages. 78k reach.			●	●	●	
Inserts	4-Color, full-page inserts during Saturday or Sunday full houses. 540 reach per.			x2	x3	x3	
Posters	Sponsor logo on season poster distributed throughout HV. 10k reach.			●	●	●	
Brochure	Sponsor logo in Season Brochure, mailed to ticket buyers in March. 15k reach.				●	●	
Banner	Prominent sponsor banner displayed at ticket pick-up. 35k reach.					●	
Co-Chair	Gala sponsor with highest recognition in promo and from the stage, table of 12.					●	
* Tix Stock	Prominent sponsor logo on rear of printed ticket stock. 35k reach.						
* Transport	[Exclusive] Highest recognition in ALL transportation promotions, shuttle magnets, signage. Transpo Sponsor feature in summer program. 50k reach.						
		Value	\$1,360	\$2,530	\$13,800	\$21,400	\$44,500

CONTACT Catherine Taylor-Williams, Director of Development ctwilliams@hvshakespeare.org or 845.809.5750 ext. 12. Additional assets are available upon request, including a corporate evening for staff and guests with on-site promotional table and corporate giveaway item, additional program inserts, and more.

* Available to Sponsors of \$75,000 and above.



HUDSON VALLEY SHAKESPEARE FESTIVAL
 at Boscobel House and Gardens, 1601 Route NY-9D, Garrison, NY 10524
hvshakespeare.org